

# **Castle Cary Town Council**

## **Annual Meeting**

**21 May 2019**

### **Marketing and Communication Committee Report**

#### Market House Bookings

Sadly we said goodbye to Anna who had been our B&P manager for over 2 years but we welcomed Holly who is settling in well to the role.

Another very successful year with bookings for both community and commercial enterprises

Parties, fairs, coffee mornings, pop up restaurants with wine tastings, LAMP, markets both weekly and vintage, exhibitions- SAW 2019, poetry and music events, book launches, street food.

#### Weddings

A lovely venue for small weddings. Since August last year we have had 5 weddings. We have 2 more booked for this year and 2 already for 2020.

Commercial bookings from Crown Pet Foods, SSC (fostering courses) MTC

A very busy venue but keep coming with the bookings

#### **Signage**

In the last year we completed the project of replacing the marketing signage for the MH and Tuesday market, repaired the public notice board, will in the next few weeks have a new TC board and updated the gateway signs to promote the Tuesday market

## **Events**

The TC were behind the successful launch party for the official opening of Fairfield last September with music, dog shows, cycling and gym demos and plenty of food and drink and we even arranged the weather for the day.

The TC supports the volunteers who organise Big Christmas and are already working on the event for this year. Save the date 6 December

This month we saw the successful Eat festival when over 6000 people attended to enjoy the food drink and entertainment. Bev and Sarah will tell us more.

## **Tuesday Market**

This market continues to thrive and trades all year. Many of the stalls have been attending for 5 years now. We thank Angela Piggot for her hard work in keeping the traders and punters happy.

Also do not forget the Vintage Market that occurs the second Sunday of the month from April – November.

## **Chamber of Commerce**

This time last year the new chamber had had 2 meetings. A year on they have met each month and the membership is growing. What better opportunity for local businesses to have the chance to network, support and learn from each other and to be a lobby group. June 11<sup>th</sup> there will be a recruitment evening in the Shambles, so do pop along if you are not a member. Also do not forget to send your business details to Nick Crowley if you want to be included in the new business directory which will be produced later this year.

## **The Newt in Somerset – Emily Estate**

What a wonderful visitor attraction right on our doorstep. The TC has had the opportunity to watch the developments on site and will be working closely with the teams on site to market our beautiful market town. The gardens are now open for business and the hotel, spa and restaurant will open later this summer and the second hotel next year.

## **Communication**

The TC does its best to keep in touch with residents and businesses. You can find out about what is going on via town newsletter, which is distributed quarterly, the town website, the Castle Cary Real News Face book page and sign up for the Cary Crier. Also check the Face book pages for Cary Past and Present, Greener Cary and Castle Cary Buy and Sell.

Alternatively use the old fashioned way of word of mouth!

Finally what are our projects for 2019/20?

Review the town newsletter

Produce a new welcome pack

Increase bookings at the Market House

Town events – Big Christmas Eat 2020