



Castle Cary Town Council

Strategic Objectives 2015 – 2018

Preamble: These objectives summarise the Council's vision for what it hopes to achieve over the next 3 years. They are supported by the Council's General Policy paper which defines the way the Council works, and follows as an Appendix.

1. A Quality Council

Vision: Castle Cary Town Council (CCTC) will achieve Quality Council hallmark .

2. Relationship with Ansford Parish Council

Vision: CCTC will discuss new ways of working effectively together with Ansford Parish Council (APC) during 2015, implementing these as appropriate by 2018.

3. Neighbourhood Plan

Vision: A Neighbourhood Plan, developed by CCTC and APC together with volunteer experts from the community, will be in place by January 2016.

4. Young People, minority groups, and disadvantaged people.

Vision: CCTC will ensure that Council procedures and policies involve and consult all people in appropriate ways, including marginalised groups which may require special consideration.

5. Maintaining the character of the Town

Vision: CCTC will take initiative to influence the planners and make it possible to focus on brownfield sites for appropriate housing development. Derelict listed buildings, in particular Hillcrest School and the Priory, will be put back into appropriate use.

6. Employment, Business and Tourism

Vision: CCTC will support the maintenance and development of Castle Cary as an economically prosperous place that attracts and supports business and encourages visitors, enabling local enterprise to flourish.

7. Maintaining Retail Activity

Vision: Castle Cary will have a flourishing retail zone with a mix of shops and businesses for locals and visitors, supported by free parking and effective signage. An active retail group, including a Tuesday general market, and other in-Town activities will attract visitors and add to the atmosphere and spirit of the Town.

8. Use of CCTC Assets

Vision: CCTC will optimise the use of its assets by the community

9. The Market House

Vision: The Market House will become a financially sustainable building, used extensively by the community, and by commercial enterprises sympathetic to the community's needs, all year round.

10. Parking and Traffic

Vision: The current space for parking will be maintained, providing free parking for residents and visitors. On street parking monitoring and enforcement will continue to ensure a good churn of spaces and will allow free flow of traffic through the Town, aided by controlled deliveries to business premises in the town centre. All new developments will have adequate off street parking. Strategies will be in place to ensure that all traffic travels within the speed limit.